

AMD SOCIAL MEDIA ALERT

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AMD to Broadcast Live Press Conference at Computex 2008 in Taipei, Taiwan

— AMD delivers engaging, multimedia content direct from Computex through Facebook, Mogulus, Flixwagon, Twitter, Flickr and other social media tools —

Sunnyvale, Calif. — May 28, 2008 — At [Computex 2008](#) in Taipei, Taiwan from June 3-7, AMD plans to deliver multimedia representations of its Computex news and views via the web to interested media and industry influencers, including those unable to attend.

What's available:

AMD on Facebook

Join the [AMD Facebook page](#) to stay tuned into all AMD-related activities, details and updates from Computex, and links to content listed below.

Available: immediately

TWITTER FEED

Follow the [AMD@Computex 2008 Twitter feed](#)

Available: immediately

LIVE BROADCAST OF THE AMD TAIPEI PRESS CONFERENCE

[AMD Press Conference Broadcast](#)

Featuring Dirk Meyer, president and chief operating officer, AMD
Remarks from Chris Cloran, vice president, Notebook Division, AMD, as well as AMD customer representatives
Live demonstrations of new technology

Available: 12:30 p.m. local Taipei time; 12:30 a.m. ET, June 4, 2008

ARCHIVED VIDEO-ON-DEMAND PLAYBACK – TAIPEI EVENT

An [archived recording](#) will be made available following the event for those unable to view the live broadcast.

Available: as soon as possible following the end of the press conference

EMBED MOGULUS LIVE BROADCAST FEED INTO YOUR WEBPAGE

Once on the [AMD Unprocessed TV channel](#), click on “embed”.

AMD PARIS LIVE BROADCAST EVENT

[Live Broadcast from European Launch event in Paris](#)

10:30 am Central European Time

Hosted by Alberto Macchi, CVP & GM AMD EMEA and

Leslie Sobon, Director of Product Marketing Marketing

Customer and partner presenting

Chat Host, Ian McNaughton, Product and Platform Marketing EMEA

Username: amd

Password: paris

DAILY BLOG POSTS

By Pat Moorhead, vice president of Advanced Marketing, AMD. Check out [Pat’s blog post](#) about his upcoming Computex trip and let him know what you’d like to see covered.

Available: immediately and updated daily from Computex

VIDEOS

Short videos posted to the [AMD FlixWagon page](#). AMD plans to feature vignettes of new AMD and AMD partner-related technologies from the Computex show floor, comments from company representatives, and the sights and sounds from Computex 2008 in Taipei, Taiwan.

Available: starting June 3 or earlier

PHOTOS

AMD plans to post photos of Computex products, people, and other eye-catching sights posted to the [AMD FlickrR page](#).

Available: Starting June 3-7

LINKS

Links to the AMD Press Room, AMD product pages, stories and other blog posts related to [AMD@Computex 2008](#) news.

Available: updated throughout Computex 2008

(FOR THE EON "QUOTE BOX")

"Never been to Computex? Can't make it to Taipei? No problem..."

(Caption for the Jpg.file)

["AMD's Computex 2008 press event"](#) will be broadcast on Mogulus."

About AMD

Advanced Micro Devices (NYSE: AMD) is a leading global provider of innovative processing solutions in the computing, graphics and consumer electronics markets. AMD is dedicated to driving open innovation, choice and industry growth by delivering superior customer-centric solutions that empower consumers and businesses worldwide. For more information, visit <http://www.amd.com>.