

# **AMD SOCIAL MEDIA ALERT**

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## **AMD to Broadcast Live Press Conference at Computex 2008 in Taipei, Taiwan**

*— AMD delivers engaging, multimedia content direct from Computex through Facebook, Mogulus, Flixwagon, Twitter, Flickr and other social media tools —*

**Sunnyvale, Calif. — May 28, 2008** — At [Computex 2008](#) in Taipei, Taiwan from June 3-7, AMD plans to deliver multimedia representations of its Computex news and views via the web to interested media and industry influencers, including those unable to attend.

*What's available:*

### **AMD on Facebook**

Join the [AMD Facebook page](#) to stay tuned into all AMD-related activities, details and updates from Computex, and links to content listed below.

**Available:** immediately

### **TWITTER FEED**

Follow the [AMD@Computex 2008 Twitter feed](#)

**Available:** immediately

### **LIVE BROADCAST OF THE AMD TAIPEI PRESS CONFERENCE**

[AMD Press Conference Broadcast](#)

Featuring Dirk Meyer, president and chief operating officer, AMD  
Remarks from Chris Cloran, vice president, Notebook Division, AMD, as well as AMD customer representatives  
Live demonstrations of new technology

Available: 12:30 p.m. local Taipei time; 12:30 a.m. ET, June 4, 2008

### **ARCHIVED VIDEO-ON-DEMAND PLAYBACK – TAIPEI EVENT**

An [archived recording](#) will be made available following the event for those unable to view the live broadcast.

**Available:** as soon as possible following the end of the press conference

### **EMBED MOGULUS LIVE BROADCAST FEED INTO YOUR WEBPAGE**

Once on the [AMD Unprocessed TV channel](#), click on “embed”.

### **AMD PARIS LIVE BROADCAST EVENT**

[Live Broadcast from European Launch event in Paris](#)

10:30 am Central European Time

Hosted by Alberto Macchi, CVP & GM AMD EMEA and

Leslie Sobon, Director of Product Marketing Marketing

Customer and partner presenting

Chat Host, Ian McNaughton, Product and Platform Marketing EMEA

Username: amd

Password: paris

### **DAILY BLOG POSTS**

By Pat Moorhead, vice president of Advanced Marketing, AMD. Check out [Pat’s blog post](#) about his upcoming Computex trip and let him know what you’d like to see covered.

**Available:** immediately and updated daily from Computex

### **VIDEOS**

Short videos posted to the [AMD FlixWagon page](#). AMD plans to feature vignettes of new AMD and AMD partner-related technologies from the Computex show floor, comments from company representatives, and the sights and sounds from Computex 2008 in Taipei, Taiwan.

**Available:** starting June 3 or earlier

## **PHOTOS**

AMD plans to post photos of Computex products, people, and other eye-catching sights posted to the [AMD FlickrR page](#).

Available: Starting June 3-7

## **LINKS**

Links to the AMD Press Room, AMD product pages, stories and other blog posts related to [AMD@Computex 2008](#) news.

Available: updated throughout Computex 2008

(FOR THE EON "QUOTE BOX")

"Never been to Computex? Can't make it to Taipei? No problem..."

(Caption for the Jpg.file)

["AMD's Computex 2008 press event"](#) will be broadcast on Mogulus."

## **About AMD**

Advanced Micro Devices (NYSE: AMD) is a leading global provider of innovative processing solutions in the computing, graphics and consumer electronics markets. AMD is dedicated to driving open innovation, choice and industry growth by delivering superior customer-centric solutions that empower consumers and businesses worldwide. For more information, visit <http://www.amd.com>.